

BUSINESS ADMINISTRATION

Specialization: Hospitality Management



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In this specialization, study hospitality techniques, technologies and strategies for new and established restaurants, hotels, event spaces, resorts, casinos and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business Administration program with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex problems using data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture

QUICK FACTS

124
CREDIT HOURS
minimum credit hours required for graduation^{1,2}

2 + 8
YEARS MONTHS
minimum length to graduation³



ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

¹ 128 for students enrolled at a New Jersey location. ² 127 for students enrolled at a Pennsylvania location.

³ Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

Business Administration | Hospitality Management

ESSENTIALS

50
CREDIT HOURS

COMMUNICATION SKILLS¹

ENGL112² Composition
ENGL135 Advanced Composition
ENGL216 Technical Writing

Select one

SPCH275 Public Speaking
SPCH276 Intercultural Communication ☒

HUMANITIES^{3,4}

LAS432 Technology, Society, and Culture ☒

Select one

ETHC334 Diversity, Equity and Inclusion in the Workplace ☒
ETHC445 Principles of Ethics

Select one

HUMN303 Introduction to the Humanities
HUMN304 Multi-Ethnic Humanities ☒

SOCIAL SCIENCES

LAWS310⁵ The Legal Environment
SOCS185 Culture and Society ☒

Select one

SOCS325 Environmental Sociology
SOCS350 Cultural Diversity in the Professions ☒

MATHEMATICS AND NATURAL SCIENCES⁶

MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228⁷ Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

☒ This icon indicates Diversity, Equity & Inclusion Courses

¹ 14 credit hours for students enrolled at a New Jersey location.

² Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

³ Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

⁴ 12 credit hours for students enrolled at a Pennsylvania location.

⁵ Students enrolled at a Nevada location must take POL1332 in lieu of this requirement.

⁶ 11 credit hours for students enrolled at a New Jersey location.

⁷ Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

BUSINESS CORE

18
CREDIT HOURS

BUSINESS CORE^{8,9}

ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

⁸ 30 credit hours for students enrolled at a New Jersey location, where the additional credit hours satisfy the Electives course area requirement.

⁹ Students enrolled at a New Jersey location must also take the following to fulfill this requirement: BUSN369; BUSN412; GSCM206.

PROGRAM

29
CREDIT HOURS

FINANCE AND MANAGEMENT

ACCT360 Managerial Accounting
BIAM100 Introduction to Business Analytics
BUSN379 Finance
ECON312 Principles of Economics
MGMT404 Project Management

ELECTIVES

Two of:

BUSN350 Business Analysis
CEIS110 Introduction to Programming
MGMT408 Management of Technology Resources

One of:

BIS245 Database Essentials for Business with Lab
BUSN278 Budgeting and Forecasting
SEC310 Principles and Theory of Security Management

SENIOR PROJECT

BUSN460 Senior Project

SPECIALIZED

28
CREDIT HOURS

HOSPITALITY MANAGEMENT

HOSP310 Introduction to Hospitality Management
HOSP320 Foundations of Hotel Management
HOSP330 Meetings and Events Management
HOSP410 Restaurant Management
HOSP420 Food Safety and Sanitation
HOSP440 Casino Management
HOSP450 Tourism Management

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), <https://www.hlcommission.org>. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, <https://www.tn.gov/thecc>. Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via <https://www.devry.edu/catalogs>, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2021 DeVry Educational Development Corp. All rights reserved. Version 8/27/2021