

BUSINESS



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

DeVry's Associate in Business degree program can be an ideal way for you to get started in the field. You can build a foundation in business by learning fundamental skills such as accounting, data analysis, marketing, HR and globalization and applying these skills in identifying business problems and recommending real-world solutions.

IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in business but not sure where to focus? With this program, you'll study a range of coursework that can help you choose your path while learning applicable skills.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business associate degree program may consider, but are not limited to, the following careers:

- Assistant Manager
- Customer Service Representative
- Management Trainee
- Retail Shift Manager
- Assistant Marketing Analyst
- Sales Account Representative
- Inventory Associate

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate complex business concepts to stakeholders
- Collaborate in dynamic work environments
- Develop sophisticated business solutions
- Analyze business opportunities, risk and options for financial resources
- Apply technology to meet consumer needs and achieve business goals

BUSINESS CORE

- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Produce financial statements using GAAP guidelines
- Analyze financial and statistical data using spreadsheets
- Apply marketing strategies for business products and services
- Understand and apply modern and classic business and management concepts

QUICK FACTS

61
CREDIT HOURS
minimum credit hours required
for graduation

1 + 4
YEAR MONTHS
minimum length to graduation¹



ACCREDITATION MATTERS

The Associate in Business degree program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



EMBEDDED PROGRAM

DeVry offers a unique 2-in-1 design that allows our Business Essentials Certificate to be embedded within the Associate in Business, giving you the chance to earn your certificate on the way to your associate degree.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



THE SMART WAY TO BE UNDECIDED

With our undecided model, you'll be exposed to a variety of different topics so that you are better armed to choose your path.

¹ Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

Business

ESSENTIALS

30
CREDIT HOURS

COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition
SPCH275	Public Speaking

HUMANITIES

ETHC232	Ethical and Legal Issues in the Professions
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SOCIAL SCIENCES

SOCS185	Culture and Society
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MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228	Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD205	Career Development
COLL148	Critical Thinking and Problem-Solving

BUSINESS CORE

18
CREDIT HOURS

BUSINESS CORE

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN219	Marketing Fundamentals
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

SPECIALIZED

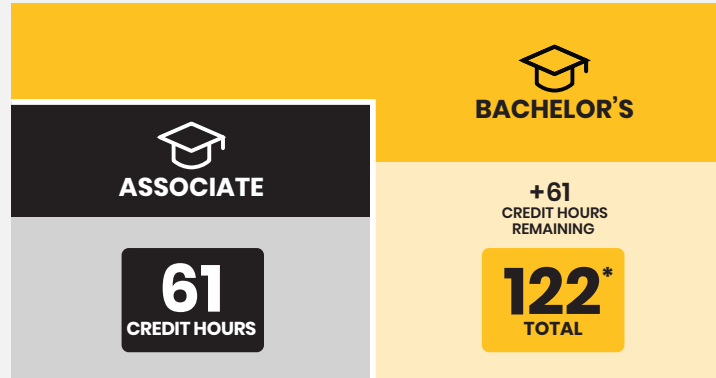
13-15
CREDIT HOURS

Students who have not chosen a track may begin the program in “Undecided” status; however, they must select a track by the time they have earned 30 semester-credit hours toward their degree.

Available specializations are:

- Budgeting & Forecasting
- General Business
- Healthcare Business
- Human Resources
- Project Management
- Retail Management
- Sales and Customer Development

Earn a credential at every step.



BUILD SKILLS WITH STACKABLE DEGREES

When you earn an Associate Degree in Business, every course you completed in the program applies to your Bachelor's Degree in Technical Management. Build your confidence – and your resume – when you start your journey at DeVry.

*The figures displayed represent the minimum credit hours required for graduation. Additional coursework may be necessary to complete program requirements. For the ABUS program, every course counts towards the Bachelor's in Technical Management except for the following specializations: Information Technology, Health Information Management and Criminal Justice. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.

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