# **HEALTH SERVICES MANAGEMENT**



## **ABOUT THIS DEGREE PROGRAM**

Keller's Health Services Management graduate certificate program helps students prepare for a professional role in the health services industry. Coursework addresses key topics such as healthcare systems administration, patient rights and responsibilities, healthcare policy and healthcare finance.

The certificate can be earned as a standalone credential, credits from which are transferrable to the Health Services Management concentration in the Master of Business Administration (MBA) program pathways or the Healthcare Management emphasis in the Master of Public Administration program.

## **QUICK FACTS**



#### **ACCREDITATION MATTERS**

Keller's Health Services
Management Graduate
Certificate program has achieved
voluntary accreditation from the
Accreditation Council for Business
Schools and Programs (ACBSP,
www.acbsp.org), demonstrating
that it has met the standards of
business education that promote
teaching excellence.

## **KNOWLEDGE AND SKILLS**

#### **HEALTHCARE COMMUNICATION**

Explain how decisions impact stakeholders by applying an understanding of how and why decisions are made along the healthcare continuum.

#### **U.S. HEALTHCARE POLICY**

Apply an understanding of the overall U.S. healthcare model and the history of legislation and available public/private programs to issues in the contemporary healthcare field. Also, apply an understanding of the U.S. model as compared to other models around the globe.

#### **ETHICS IN HEALTHCARE**

Analyze the legal and ethical aspects of healthcare as it has evolved over time in order to determine the moral responsibilities of healthcare workers and how today's legal system affects the types of care provided to the patient.

## **PUBLIC AND PRIVATE HEALTHCARE PLANS**

Assess the value of available health plans and explain the value-proposition of different types of health plans (public and private) to patients. Synthesize the business perspective of healthcare relative to the consumer perspective of healthcare and how each affects the other.

## **COURSEWORK**

#### ACCOUNTING AND LEADERSHIP

ACCT500 Essentials of Accounting, Finance and Economics

One of:

LEAD570 Leadership in the Age of Al

MGMT591 Leadership and Organizational Behavior

#### **TECHNOLOGY MANAGEMENT**

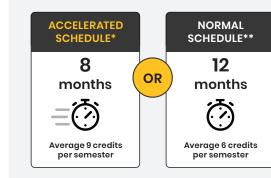
MIS540 Innovation Through Technology

#### **HEALTH SERVICES MANAGEMENT**

HSM541 Health Service Systems

HSM542 Health Rights and Responsibilities

HSM543 Health Services Finance



## **ACCELERATE ON YOUR SCHEDULE**

Choose the schedule that best fits your goals and commitments. You can earn your **Graduate Certificate** in as few as **8 months**.

Or, follow a normal schedule and complete your program in 12 months.

\*Accelerated schedule assumes completion of 3 semesters, enrollment in an average of 9 credit hours per semester and continuous, full-time year round enrollment with no breaks per 12-month period.

\*\*Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

