

# MANAGEMENT



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll learn to understand competitive global business markets and develop skills for managing organizations across tech-dependent business models.

#### IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in management but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you choose the right specialization.

## CAREER OPPORTUNITIES

Graduates of DeVry's [Management degree program](#) may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours required for graduation<sup>1</sup>

**2 + 8**  
YEARS MONTHS  
minimum length to graduation<sup>2</sup>



### ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.

### THE SMART WAY TO BE UNDECIDED<sup>3</sup>

With our undecided model, you'll be exposed to 11 different specializations and be better armed to choose your path.

### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

### FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

**FLEX  
2 FIT**



### BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

<sup>1</sup> 125 for students enrolled at a Pennsylvania location.

<sup>2</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

<sup>3</sup> Must declare a specialization by 60 credit hours for bachelor's degree program.

## ESSENTIALS

**40**  
CREDIT HOURS

### COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition

### HUMANITIES<sup>1,2</sup>

LAS432	Technology, Society, and Culture ☼
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#### Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ☼
ETHC445	Principles of Ethics

### SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 <sup>3</sup>	Culture and Society ☼

### MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 <sup>4</sup>	Nutrition, Health and Wellness with Lab

### ADDITIONAL GENERAL EDUCATION SELECTION

#### Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ☼

### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

☼ This icon indicates Diversity, Equity & Inclusion Courses

<sup>1</sup> 9 credit hours for students enrolled at a Pennsylvania location.

<sup>2</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332.

<sup>4</sup> Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

## BUSINESS CORE

**18**  
CREDIT HOURS

### BUSINESS CORE

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

## PROGRAM

**37**  
CREDIT HOURS

### MANAGEMENT AND TECHNOLOGY

BIAM110	Introduction to Business Analytics
BIS245	Database Essentials for Business with Lab
BUSN278	Budgeting and Forecasting
BUSN369	International Business
MGMT404	Project Management
MGMT410	Human Resource Management

### SENIOR PROJECT

BUSN460	Senior Project
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Students will take either the Analytics or Computing sequence. All students except those in Business Intelligence & Analytics will take the Analytics sequence. Business Intelligence & Analytics students will take the Computing sequence.

### ANALYTICS<sup>5</sup>

ACCT346	Managerial Accounting
BIAM300	Managerial Applications of Business Analytics
BUSN379	Finance

### COMPUTING

CEIS110	Introduction to Programming
CEIS150	Programming with Objects
CEIS209	Intermediate Programming

<sup>5</sup> Students selecting the Accounting concentration interested in sitting for the CPA exam in Texas complete ACCT434, ACCT440 and MGMT330 as elective course options instead of the Analytics option. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

## SPECIALIZED

**27-28**  
CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting<sup>5</sup>
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

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