



Master's Degree Program  
**BUSINESS ADMINISTRATION**

**ABOUT THIS DEGREE PROGRAM**

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.



**TECH PATH**

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

**ACCREDITATION MATTERS**

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it has met standards of business education that promote teaching excellence.



**KNOWLEDGE AND SKILLS**

**MANAGEMENT THEORY AND PRACTICES**

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

**PROFESSIONAL COMMUNICATION** — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

**COLLABORATION** — Collaborate effectively with diverse populations in multiple settings.

**PROBLEM SOLVING** — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

**TECHNOLOGY** — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

**ESSENTIALS COURSES**

- ACCT500 Essentials in Accounting, Finance and Economics
- MATH534 Applied Managerial Statistics
- MGMT501 Organizational Structures and Business Processes

**CORE-DEGREE COURSES**

- ACCT503 Financial Accounting: Managerial Use and Analysis
- ECON545 Business Economics
- FIN510 Corporate Finance
- HRM591 Strategic Human Resource Management
- INTL500 Global Perspectives for International Business
- MGMT520 Legal, Political and Ethical Dimensions of Business
- MGMT591 Leadership and Organizational Behavior
- MIS540 Innovation Through Technology
- MKTG525 Strategic Marketing

**CAPSTONE**

- MGMT601 MBA Capstone