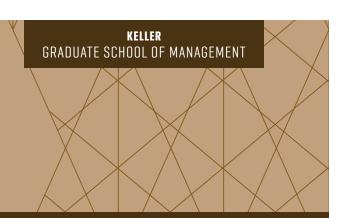


Master's Degree Program

# **PUBLIC ADMINISTRATION**

**Emphasis: Healthcare Management** 



#### ABOUT THIS DEGREE PROGRAM

The Master of Public Administration (MPA) program focuses on concepts and skills needed to effectively manage organizations operating outside of the traditional business environment.

The MPA program requires successful completion of 39 semester credit hours, and offers students a choice of two emphases: government management and healthcare management. Students must declare an emphasis prior to graduation; successful completion of an emphasis is noted on transcripts. Total program length varies based on the number of courses taken per eight-week session

#### Emphases offered within the MPA program:

- Healthcare Management
- Government Management

## TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

### **ACCREDITATION MATTERS**

Keller's Master of Public Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



#### **HEALTHCARE MANAGEMENT EMPHASIS**

The MPA with Healthcare Management emphasis is designed for students interested in building their skills related to the healthcare management field, in preparation for positions in the fields of administrative services management, medical or health services management, or regulatory affairs and compliance management.\*

#### **KNOWLEDGE AND SKILLS**

STRATEGIC MANAGEMENT — Determine and execute the objectives of non-profit and/or governmental organizations

 $\label{eq:collaboration} COLLABORATION-Collaborate\ effectively\ with\ diverse populations\ in\ multiple\ settings.$ 

PROFESSIONAL COMMUNICATION — Demonstrate professional oral and written communication skills through written reports, research projects, project plans and oral presentations.

LEADERSHIP AND TEAM BUILDING — Synthesize leadership and team-building skills and effective management practices to ensure stakeholders are engaged and resources are used effectively

#### **ESSENTIALS COURSES**

ACCT500\* Essentials in Accounting, Finance and Economics
MATH534 Applied Managerial Statistics
MGMT501 Organizational Structures and Business Processes

#### **CORE-DEGREE COURSES**

HRM587 Managing Organizational Change
MGMT591\* Leadership and Organizational Behavior
MIS540\* Innovation Through Technology
PROJ586 Project Management Systems

#### **EMPHASIS-SPECIFIC COURSES**

HSM541\* Health Service Systems
HSM542\* Health Rights and Responsibilities
HSM543\* Health Services Finance
HSM544 Health Policy and Economics
HSM546 Managed Care

#### CAPSTONE

PA601 MPA Capstone

\* Earn your master's and get a Graduate Certificate along the way. These six courses make up the Health Services Management Graduate Certificate, which is embedded in this program, allowing you to leave with two credentials in one.



<sup>\*</sup>The University's MPA with an emphasis in Healthcare Management program is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; Keller's program does not satisfy the educational and/or training requirements.