

# BUSINESS ADMINISTRATION (MBA) PATHWAYS

Concentration: Entrepreneurship



## ABOUT THE MBA PATHWAYS

DeVry offers two distinct MBA pathways to suit your career goals:

### STANDARD MBA:

Our MBA program equips you with critical skills in strategic thinking, problem-solving, and adaptability to help you succeed in today's competitive business world. With a flexible format, you can tailor your studies around your career goals.

### LEADERSHIP MBA:

The Leadership MBA is designed to prepare you to stand out in leadership roles within your organization by focusing on advanced leadership strategies, strategic decision-making, and organizational growth. It includes a *Leadership Graduate Certificate*, allowing you to earn a specialized credential while completing your MBA.

## CAREER OPPORTUNITIES

Graduates of DeVry University's Keller Graduate School of Management MBA program with a concentration in Entrepreneurship may consider, but are not limited to the following careers:

- Business Manager
- Business Owner
- Store Manager
- Online Services Manager
- General Manager

## WHAT YOU'LL LEARN

### CORE MBA

- Develop and demonstrate professional communication skills and tools to support business needs.
- Demonstrate collaborative skills with diverse populations in multiple settings.
- Build the knowledge required to implement innovative approaches to solve specialized business problems.
- Apply analytical tools and technology applications to develop solutions to address the needs of an organization and its stakeholders.
- Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

### CONCENTRATION

- Demonstrate the entrepreneurial process from idea generation to business formation.
- Analyze various corporate structures to differentiate the factors new ventures use to successfully compete and evaluate the resources required to operate the business.
- Evaluate the options an entrepreneur has to meet the ultimate goal of return on investment and other financial goals for generating financial capital.
- Apply entrepreneurial skills to generate a break-through idea, develop the concept, articulate the business plan, and secure financial support for implementation.

## QUICK FACTS

**48**  
CREDIT HOURS  
minimum credit hours  
required for graduation

**16**  
COURSES



**MASTER'S  
ADVANTAGE**

### ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it has met the standards of business education that promote teaching excellence.

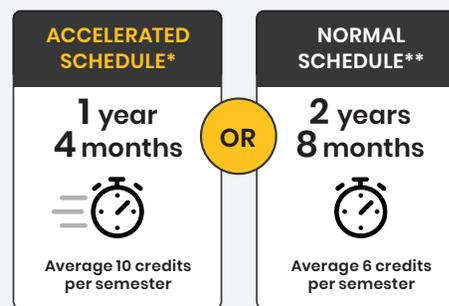
### COURSE WAIVERS FOR QUALIFYING DEGREES

If you've completed a bachelor's degree in business or technology, you may be granted waivers for **up to 3 courses totaling 9 semester credit hours.**<sup>1</sup>

## PRIOR LEARNING CREDIT

### PRIOR LEARNING CREDIT

All of your experience matters at DeVry. Learn the ways you can get Degree Credit for Work and Life Experience.



## ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

\*Accelerated schedule requires at least 9 credit hours of Prior Learning Credit. Assumes completion of 3 semesters, enrollment in an average of 10 credit hours per semester and continuous, full-time year-round enrollment with no breaks per 12-month period.

\*\*Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

<sup>1</sup> Eligibility for and application of course waivers varies based on the type and level of course, credit earned, enrolled location and/or state of residence. For more information, please refer to the Course Waiver section of the [Keller academic catalog](#).

## STANDARD MBA | Concentration: Entrepreneurship

### STANDARD MBA

#### PROGRAM CORE

ACCT500*	Essentials in Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistic

#### STRATEGIC BUSINESS

MIS540*	Innovation Through Technology
MKTG525	Strategic Marketing

#### *One Human Resource Course Selection:*

HRM587	Managing Organizational Change
HRM591	Strategic Human Resource Management
HRM595	Negotiation Skills

#### *One International Course Selection:*

FIN565	International Finance
HRM584	Managing International Human Resources
INTL500	Global Perspectives for International Business
LEAD560	Globalized Leadership

#### LEADERSHIP AND TECHNOLOGY

MGMT501*	Organizational Structures and Business Processes
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#### *One Leadership Course Selection:*

LEAD570	Leadership in the Age of AI
MGMT591	Leadership and Organizational Behavior

#### *One Elective Course Selection:*

BIAM500	Applications of Business Analytics I
LEAD590	Strategic Decision-Making
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT550	Managerial Communication
MGMT555	Operations Management
MIS548*	AI Applications for Business
MIS571	Design Thinking and Innovation Management
PROJ586	Project Management Systems

#### CAPSTONE

MGMT601	MBA Capstone
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\*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

### CONCENTRATION

#### ENTREPRENEURSHIP

ENTR510	Entrepreneurship and New Ventures
ENTR530	Venture Finance and Due Diligence

#### *Select one of the following:*

ENTR550	Entrepreneurial Marketing
GSCM520	Foundations in Global Supply Chain Management
MIS571	Design Thinking and Innovation Management

**TWO  
IN  
ONE**

#### TWO-IN-ONE

Earn your MBA with a concentration in Entrepreneurship and get an Entrepreneurship Graduate Certificate along the way.<sup>2</sup>

<sup>2</sup> Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the [academic catalog](#) for details.

## LEADERSHIP MBA | Concentration: Entrepreneurship

### LEADERSHIP MBA

A key feature of this program is the *embedded Leadership Graduate Certificate* program, which allows you to gain a specialized credential on the way to earning your MBA.

#### PROGRAM CORE

ACCT500*	Essentials of Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistics

#### STRATEGIC BUSINESS

HRM587	Managing Organizational Change
LEAD560	Globalized Leadership
MIS540*	Innovation through Technology
MKTG525	Strategic Marketing

#### LEADERSHIP AND TECHNOLOGY

MGMT501*	Organizational Structures and Business Processes
LEAD570	Leadership in the Age of AI
LEAD590	Strategic Decision-Making for Leaders

#### CAPSTONE

MGMT601	MBA Capstone
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### CONCENTRATION

#### ENTREPRENEURSHIP

ENTR510	Entrepreneurship and New Ventures
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Select one of the following:

ENTR550	Entrepreneurial Marketing
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### THREE IN ONE

#### THREE-IN-ONE

Keller offers a unique 3-in-1 design that allows you to earn both a *Leadership Graduate Certificate* and an *Entrepreneurship Graduate Certificate* as part of our Leadership MBA with a concentration in Entrepreneurship. This means you get a chance to earn both certificates while working toward your Master's Degree.<sup>2</sup>

<sup>2</sup> Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the [academic catalog](#) for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, [www.tn.gov/thec](http://www.tn.gov/thec). Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online compliant system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2025 DeVry Educational Development Corp. All rights reserved. Version 3/2025