



# Master's Degree Program **BUSINESS ADMINISTRATION**

Concentration: **Global Supply Chain Management**

## ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

## GLOBAL SUPPLY CHAIN MANAGEMENT CONCENTRATION

In order to compete in our fast-paced, growing economy, businesses rely on global supply chain management practitioners for efficient strategic procurement, product/service creation, and fulfillment operations across the global supply chain.

Our MBA with a concentration in Global Supply Chain Management offers you the opportunity to study optimal supply chain and operations management processes. Designed to prepare students for management and leadership roles in global supply chain management, students can learn a broad range of concepts to provide them with a practical, comprehensive foundation in end-to-end supply chain management with a special emphasis on global relationship management.

Graduates of this program may consider career fields including, but not limited to, the following:

- Operations Analysis and Management
- Logistics, Warehouse, and/or Distribution Management
- (Global) Transportation Management
- Industrial Production Management
- Procurement/Sourcing Management
- Purchasing Management
- Loss Prevention Management
- Supply Chain Operations, Analysis or Management

## KNOWLEDGE AND SKILLS

### MANAGEMENT THEORY AND PRACTICES

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

**PROFESSIONAL COMMUNICATION** — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

**COLLABORATION** — Collaborate effectively with diverse populations in multiple settings.

**PROBLEM SOLVING** — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

**TECHNOLOGY** — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

**OPERATIONS SYSTEMS** — Evaluate and select an appropriate supply chain transportation strategy based upon factors such as product characteristics, cost, packaging and speed of delivery.

**STRATEGIC PROCUREMENT** — Demonstrate the benefits of key design features including supply chain member collaboration, synchronization and operational transparency to help mitigate supply chain dysfunction.

**RISK MANAGEMENT** — Assess the probability and impact of potential supply chain risks and develop appropriate risk mitigation strategies.



## TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

## ESSENTIALS COURSES

ACCT500*	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

## CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500*	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591*	Leadership and Organizational Behavior
MIS540	Innovation Through Technology
MKTG525	Strategic Marketing

## CONCENTRATION-SPECIFIC COURSES

GSCM520*	Essentials in Global Supply Chain Management
GSCM530*	Global Supply Chain Resource Planning & Management
GSCM540*	Relationship Management, Procurement & Sourcing Strategy

## CAPSTONE

MGMT601	MBA Capstone
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\* Earn your master's and get a Graduate Certificate along the way. These six courses make up the Global Supply Chain Management Graduate Certificate, which is embedded in this program, allowing you to leave with two credentials in one.

## ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it has met standards of business education that promote teaching excellence.

