



# Master's Degree Program BUSINESS ADMINISTRATION

Concentration: **Project Management**

## ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

## PROJECT MANAGEMENT CONCENTRATION

With business problems growing more complex, and companies implementing projects that span the globe, there is a need for effective project management. Keller's MBA with a concentration in Project Management allows you to tailor your courses to match your interests and career goals in this field. In addition, you can gain practical experience that can be applied to the demands of a project management business setting, including professional communication, corporate team building, cost estimation and business analysis competencies.

### TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

## ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it has met standards of business education that promote teaching excellence.

The Master of Business Administration, when completed with a concentration in project management is accredited by the Project Management Institute's Global Accreditation Center for Project Management Education Programs (PMI/GAC).



## KNOWLEDGE AND SKILLS

### MANAGEMENT THEORY AND PRACTICES —

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

### PROFESSIONAL COMMUNICATION

— Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

**COLLABORATION** — Collaborate effectively with diverse populations in multiple settings.

**PROBLEM SOLVING** — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

**TECHNOLOGY** — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

**PROJECT PLANNING** — Synthesize best practices and processes such as initiation, planning, execution, monitoring, and control and closure on enterprise wide projects in a corporate environment.

**PROJECT MANAGEMENT TOOLS** — Integrate project management tools to ensure projects are completed on time, on budget, and within scope.

**PROJECT COST AND SCHEDULE MANAGEMENT** — Analyze organizational strategies, goals, and procurement techniques to ensure quality, cost, and schedule measures are satisfied.

**RISK MANAGEMENT** — Apply various project management processes such as human resource management, communication management, and risk management to effectively manage projects.

## ESSENTIALS COURSES

ACCT500	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

## CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591*	Leadership and Organizational Behavior
MIS540	Innovation Through Technology
MKTG525	Strategic Marketing

## CONCENTRATION-SPECIFIC COURSES

GSCM588*	Managing Quality
PROJ586*	Project Management Systems
PROJ587*	Advanced Program Management
PROJ592*	Project Cost and Schedule Control
PROJ595*	Project Risk Management
PROJ598	Contract and Procurement Management

## CAPSTONE

MGMT601	MBA Capstone
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\* Earn your master's and get a Graduate Certificate along the way. These six courses make up the Project Management Graduate Certificate, which is embedded in this program, allowing you to leave with two credentials in one.