

# TECHNICAL MANAGEMENT

Specialization: Hospitality Management



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

Make the most of your transfer coursework with this bachelor's degree-completion program in hospitality management. You'll receive a strong business management foundation and have the option to specialize in hospitality or tourism.

#### IS THIS PROGRAM FOR YOU?

Do you have potential transfer credits and an interest in hospitality management? Then this program might be the right fit for you.

## CAREER OPPORTUNITIES

Graduates who complete DeVry's Bachelor's of Science in Technical Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- General and Operations Managers
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager
- Sales Manager
- Tourism Operations Manager

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Apply appropriate technologies

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze opportunities
- Evaluate and solve complex problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

### SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours required for graduation<sup>1</sup>

**2 + 8**  
YEARS MONTHS  
minimum length to graduation<sup>2</sup>

### ACCREDITATION MATTERS

Our Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), demonstrating that it has met the standards of business education that promote teaching excellence. Learn more about ACBSP at [www.acbsp.org](http://www.acbsp.org).



### MICROSOFT OFFICE PRODUCTIVITY TOOLS



To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

### LEARN FROM THOSE WHO LEAD



Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.



### BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

<sup>1</sup> 125 for students enrolled at a Pennsylvania location.

<sup>2</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

# Technical Management | Hospitality Management

## ESSENTIALS

**40**  
CREDIT HOURS

### COMMUNICATION SKILLS<sup>1</sup>

|                      |                      |
|----------------------|----------------------|
| ENGL112 <sup>2</sup> | Composition          |
| ENGL135              | Advanced Composition |

### HUMANITIES<sup>3,4</sup>

|        |                                    |
|--------|------------------------------------|
| LAS432 | Technology, Society, and Culture ☺ |
|--------|------------------------------------|

#### Select one

|         |  |
|---------|--|
| ETHC334 | Diversity, Equity and Inclusion in the Workplace ☺ |
| ETHC445 | Principles of Ethics                               |

### SOCIAL SCIENCES

|                      |                         |
|----------------------|-------------------------|
| ECON312              | Principles of Economics |
| SOCS185 <sup>5</sup> | Culture and Society ☺   |

### MATHEMATICS AND NATURAL SCIENCES

|                     |   |
|---------------------|---|
| MATH114             | Algebra for College Students            |
| MATH221             | Statistics for Decision-Making          |
| SCI228 <sup>6</sup> | Nutrition, Health and Wellness with Lab |

### ADDITIONAL GENERAL EDUCATION SELECTION

#### Select one

|         |                               |
|---------|-------------------------------|
| SPCH275 | Public Speaking               |
| SPCH276 | Intercultural Communication ☺ |

### PERSONAL AND PROFESSIONAL DEVELOPMENT

|         |                                       |
|---------|---------------------------------------|
| CARD405 | Career Development                    |
| COLL148 | Critical Thinking and Problem-Solving |

☺ This icon indicates Diversity, Equity & Inclusion Courses

<sup>1</sup> 7 for students enrolled at a New Jersey location.

<sup>2</sup> Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>3</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

<sup>4</sup> 9 for students enrolled at a Pennsylvania location.

<sup>5</sup> Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.

<sup>6</sup> Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

## BUSINESS CORE

**18**  
CREDIT HOURS

### BUSINESS CORE

|         |   |
|---------|---|
| ACCT212 | Financial Accounting                        |
| BIS155  | Data Analysis with Spreadsheets with Lab    |
| BUSN115 | Introduction to Business and Technology     |
| BUSN319 | Marketing                                   |
| COMP100 | Computer Applications for Business with Lab |
| MGMT303 | Principles of Management                    |

## PROGRAM

**37**  
CREDIT HOURS

### MANAGEMENT AND TECHNOLOGY

|         |   |
|---------|---|
| BIS245  | Database Essentials for Business with Lab |
| MGMT404 | Project Management                        |

### ELECTIVES<sup>7</sup>

#### Two of:

|         |                                    |
|---------|------------------------------------|
| ACCT360 | Managerial Accounting              |
| BIAM110 | Introduction to Business Analytics |
| BUSN379 | Finance                            |
| MGMT408 | Management of Technology Resources |

#### Five of:

|         |  |
|---------|--|
| BUSN278 | Budgeting and Forecasting                    |
| BUSN369 | International Business                       |
| BUSN412 | Business Policy                              |
| GSCM206 | Managing Across the Supply Chain             |
| MGMT410 | Human Resource Management                    |
| SEC310  | Principles and Theory of Security Management |

### SENIOR PROJECT

|         |                |
|---------|----------------|
| BUSN460 | Senior Project |
|---------|----------------|

## SPECIALIZED

**28**  
CREDIT HOURS

### HOSPITALITY MANAGEMENT

|         |  |
|---------|--|
| HOSP310 | Introduction to Hospitality Management |
| HOSP320 | Foundations of Hotel Management        |
| HOSP330 | Meetings and Events Management         |
| HOSP410 | Restaurant Management                  |
| HOSP420 | Food Safety and Sanitation             |
| HOSP440 | Casino Management                      |
| HOSP450 | Tourism Management                     |

<sup>7</sup> Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area

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