

TECHNICAL MANAGEMENT

Specialization: Small Business Management and Entrepreneurship



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students

to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

Students electing the Small Business Management and Entrepreneurship technical specialty will hone their entrepreneurial skills through rigorous coursework spanning entrepreneurship, customer relations, ecommerce and business planning.

IS THIS PROGRAM FOR YOU?

Do you have potential transfer credits and an interest in pursuing management in a small business environment or starting your own company? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Technical Management program with a specialization in Small Business Management and Entrepreneurship may consider, but are not limited to, the following careers:

- Administrative Services Manager
- Business Development Manager
- Construction Manager
- Retail Store Manager
- General and Operations Manager
- Customer Relations Manger
- Management Analyst Consultant
- Small Business Owner
- Social and Community Service Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze numerical data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply basic project management techniques through project planning software
- Analyze financial and statistical data using spreadsheet and database software
- Examine opportunities within the organization and propose changes for quality improvement
- Effectively communicate business information to diverse audiences through various media

SPECIALIZED

- Develop long-range budget based on sales forecasts to plan for financial needs
- Apply decision making techniques to effectively operate a small business
- Identify opportunities and develop new products and services
- Produce a comprehensive business plan to guide strategy and operations

QUICK FACTS

122
CREDIT HOURS
minimum credit hours required for graduation¹

2 + 8
YEARS MONTHS
minimum length to graduation²

ACCREDITATION MATTERS

The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



**FLEX
2 FIT**

FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.



BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

¹ 125 for students enrolled at a Pennsylvania location.

² Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

Technical Management | Small Business Management and Entrepreneurship

ESSENTIALS

40
CREDIT HOURS

COMMUNICATION SKILLS¹

ENGL112 ²	Composition
ENGL135	Advanced Composition

HUMANITIES^{3,4}

LAS432	Technology, Society, and Culture ☺
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Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ☺
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 ⁵	Culture and Society ☺

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 ⁶	Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION

Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ☺

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

☺ This icon indicates Diversity, Equity & Inclusion Courses

¹ 7 for students enrolled at a New Jersey location.

² Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

³ Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

⁴ 9 for students enrolled at a Pennsylvania location.

⁵ Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.

⁶ Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

BUSINESS CORE

18
CREDIT HOURS

BUSINESS CORE

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

PROGRAM

37
CREDIT HOURS

MANAGEMENT AND TECHNOLOGY

BIS245	Database Essentials for Business with Lab
MGM404	Project Management

ELECTIVES⁷

Two of:

ACCT360	Managerial Accounting
BIAM110	Introduction to Business Analytics
BUSN379	Finance
MGMT408	Management of Technology Resources

Five of:

BUSN278	Budgeting and Forecasting
BUSN369	International Business
BUSN412	Business Policy
GSCM206	Managing Across the Supply Chain
MGMT410	Human Resource Management
SEC310	Principles and Theory of Security Management

SENIOR PROJECT

BUSN460	Senior Project
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SPECIALIZED

28
CREDIT HOURS

SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

BUSN258	Customer Relations
BUSN278	Budgeting and Forecasting
MGMT410	Human Resource Management
SBE310	Small Business Management and Entrepreneurship
SBE420	Operational Issues in Small Business Management
SBE430	E-Commerce for Small Business
SBE440	Business Plan Writing for Small Businesses and Entrepreneurs

⁷ Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area

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